

Economic evaluation of Cardiac Contractility Modulation (CCM) therapy with the optimizer IVs in the management of heart failure patients

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Abstract

Aims

Heart failure represents a major burden for health systems and societies. Cardiac contractility modulation (CCM) therapy was developed in recent years for patients with normal QRS in whom optimal pharmacological (OMT) treatment has failed to control symptoms adequately. This study presents an economic evaluation of CCM therapy for the UK. Methods: A Markov model was built to simulate the management of patients under two therapy scenarios, on OMT alone and CCM+OMT respectively. The horizon is the patient's life time and the cycle is 4 weeks. The model estimates life year (LYs), quality adjusted life years (QALYs) and overall treatment costs. Data to populate it came from relevant CCM trials, the literature and other sources.

Results

The total mean life-time cost was £37,467 in the CCM+OMT arm and £16,885 in the OMT arm. Patients in the OMT arm gained 7.00 LYs and 4.00 QALYs and those on CCM+OMT 7.96 and 5.26 respectively. The incremental cost per QALY was £16,405 and the incremental cost per LY £21,415. Sensitivity analysis indicates that the results are pretty stable and stochastic analysis indicates that at a £30,000 per QALY threshold the likelihood of CCM+OMT being cost-effective is 99.8% and at £25,000 per QALY 97%. Conclusion: The present analysis indicates that CCM may be cost-effective therapy. This early conclusion should be viewed in the light of the caveats of the modeling methods used, due to data availability limitations. Long-term studies directly collecting hospitalization and mortality data should be undertaken to provide more robust evidence.

Key words:

Heart Failure, Cardiac Contractility Modulation, Optimizer, Economic Evaluation, Cost Effectiveness Analysis, Cost Utility Analysis

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Introduction

Heart failure (HF) is a complex clinical syndrome caused by structural and/or functional cardiac disorders that impair the heart's ability as a pump to support the circulation¹⁻³. It is associated with a broad spectrum of signs and symptoms resulting in a wide range of clinical expressions. Its prevalence is approximately 1-2% of the population and increases rapidly with age, reaching double digits in those above the age of sixty five⁴⁻⁷. Hence, due to the aging of the population and the improved survival of patients presenting with acute coronary syndromes, the number of HF patients is constantly rising. People with HF exhibit high mortality rates and very poor quality of life, both of which are comparable to or even worse than that of many cancer patients. Moreover, HF patients are hospitalized very frequently and they consume significant amount of healthcare resources⁸⁻¹⁰. Therefore, HF represents a significant cost burden for health systems and a considerable cause of productivity loss for society⁵⁻⁷.

Evidence based treatment of heart failure is effective in lowering morbidity and mortality and improving patient quality of life. According to published guidelines optimal pharmacological treatment (OMT) is effective for the initial management of HF patients¹⁻³. However, as the condition becomes more severe, cardiac function and symptoms may no longer be controlled by pharmacological treatments alone. In a subset of patients with advanced heart failure, symptoms and survival may be improved by the implantation of cardiac devices to restore atrio-ventricular synchrony¹⁻³. These are known as cardiac resynchronisation therapy (CRT) devices and are indicated for patients with low left ventricular ejection fraction (EF) and a broad QRS duration, typically with a left bundle branch block (LBBB) pattern¹⁻³. Several randomized controlled trials have shown that CRT may be beneficial for patients with a QRS duration > 120 milliseconds (ms), whilst they have no benefit or possibly even harm in patients with normal QRS (i.e. ≤ 120 ms)¹¹⁻¹². Therefore, only a third of HF patients whose symptoms

Figure 1: Economic model structure

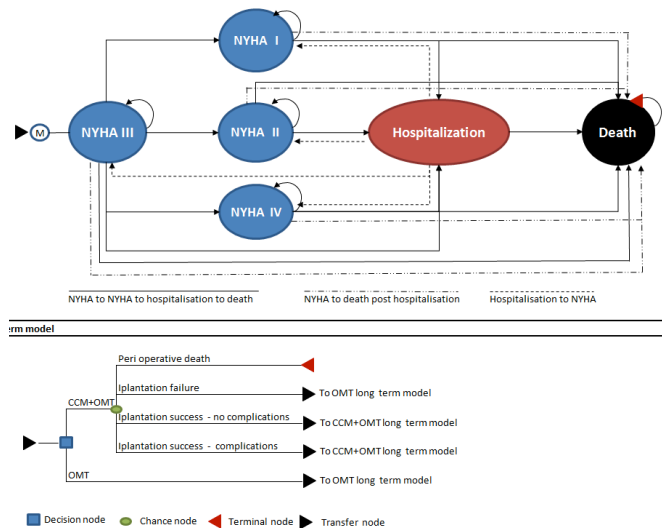
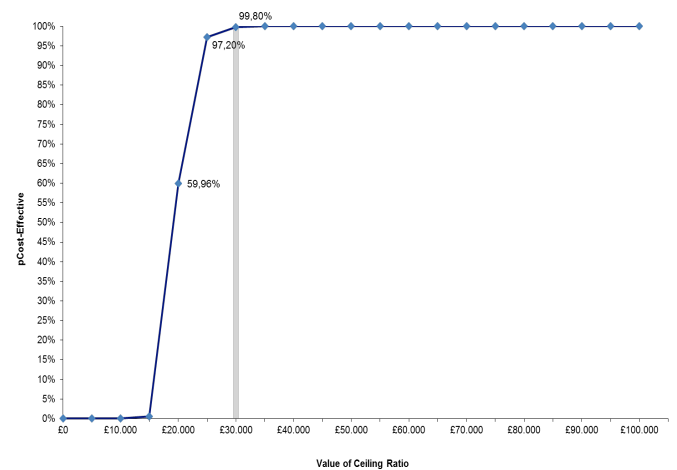


Figure 2: Cost effectiveness acceptability curve



persist despite medical therapy are suitable candidates for CRT.

This therapeutic gap has raised the need for the development of new device-based treatments, specifically for patients with a normal QRS and persistent symptoms despite use of medical therapy. For this reason, cardiac contractility modulation (CCM) therapy has been developed in recent years. It is a device-based approach that applies non-excitatory electrical signals to the cardiac muscle during the absolute refractory period, via an implantable stimulation device, similar in its structure to the mechanism of pacemakers¹³⁻¹⁵. CCM signals enhance the strength of left ventricular contraction without increasing myocardial oxygen consumption and improve exercise tolerance as well as quality of life (QoL) in patients with heart failure¹³⁻¹⁵.

The OPTIMIZER™ IVs System (OPTIMIZER thereafter) is the only currently available device available for the application of CCM therapy. Three clinical trials have evaluated it, in Europe and the USA, namely: FIX-CHF-4¹⁶, FIX-HF-5 pilot¹⁷ and FIX-HF-5¹⁸. In the FIX-CHF-4 study one hundred and sixty-four subjects with EF ≤ 35% and New York Heart Association (NYHA) Class II (24%) or III (76%) received a CCM pulse generator. Patients were randomly assigned to Group 1 (n = 80, CCM treatment 3 months, sham treatment second 3 months) or Group 2 (n = 84, sham treatment 3 months, CCM treatment second 3 months). Efficacy was evaluated in terms of changes in the peak oxygen consumption (pVO2) and the Minnesota Living with Heart Failure Questionnaire (MLWHFQ). During the first 3 months of the study, pVO2 increased in both sham and active group, but in the second three month period pVO2 decreased in the group switched to sham (-0.86 ± 3.06 mL/kg/min) and further increased in patients switched to active treatment (0.16 ± 2.50 mL/kg/min). MLWHFQ also trended better with treatment (-12.06 ± 15.33 vs. -9.70 + 16.71) during the first 3 months, worsened during the second 3 months in the group switched to sham (4.70 ± 16.57), whilst improved further in patients switched to active treatment (-0.70 ± 15.13). A comparison of values at the end of active treatment periods vs. end of sham treatment periods indicated statistically significantly improved pVO2 and MLWHFQ (P = 0.03 for each parameter).

The FIX-HF-5 Pilot study was a randomized, double-blind, pilot study to determine the feasibility of safely and effectively

delivering cardiac contractility modulation signals in patients with heart failure. Forty-nine subjects with EF ≤ 35%, normal QRS duration and NYHA class III or IV heart failure, despite medical therapy, received a cardiac contractility modulation pulse generator. Patients were randomized to have their devices programmed to deliver cardiac contractility modulation signals (n = 25, treatment group) or to remain off (n = 24, control group) for 6 months. Efficacy evaluations considered NYHA class, 6-minute walk, and MLWHFQ. Compared with baseline, 6-minute walk (13.4 m), pVO2 (0.2 mL O2/kg/min), and anaerobic threshold (0.8 mL O2/kg/min) tended to increase more in the treatment group than in control. None of these differences were statistically significant due to a small sample size.

In the FIX-HF-5 pivotal study, 428 NYHA class III or IV, narrow QRS (≤ 130 ms) heart failure patients with EF ≤ 35% randomized to OMT plus CCM (n = 215) versus OMT alone (n = 213). Efficacy was assessed by ventilatory anaerobic threshold (VAT), the primary end point, and by pVO2 and MLWHFQ. While VAT did not improve at 6 months, CCM significantly improved pVO2 (0.65 mL O2/kg/min [P = 0.024]) and MLWHFQ (-9.7 points [P = 0.0001]), respectively over OMT.

Moreover, in a further pre-specified analysis of the above trial, in the subgroup with NYHA functional class III and EF ≥ 25% (comprising 97 OMT and 109 CCM patients, ~48% of the entire population) VAT increased by 0.10 ± 2.36 mL O2/kg/min in CCM and decreased by -0.54 ± 1.83 mL O2/kg/min in OMT (P = 0.03), pVO2 increased by 0.34 ± 3.11 mL O2/kg/min in CCM and decreased by -0.97 ± 2.31 mL O2/kg/min (P = 0.001) in OMT at 24 weeks compared with baseline. Moreover, 44% of CCM versus 23% of OMT subjects showed improvement of ≥ 1 NYHA functional class (P = 0.002), and 59% of CCM versus 42% of OMT subjects showed a 10-point reduction in MLWHFQ (P = 0.01). All of these findings were similar to those observed at 50 weeks.

A recent meta-analysis of individual patient data from all three CCM trials showed that CCM significantly improved pVO2 (mean difference: 0.71, 95% C.I. (confidence interval) 0.20 to 1.21 mL O2/kg/min, P = 0.006), 6-minute walk test distance (mean difference: 13.92, 95% C.I. -0.08 to 27.91 m, P = 0.05) and quality of life measured by MLWHFQ (mean difference: -7.17, 95% C.I. -10.38 to -3.96, P < 0.0001)¹⁹.

Table 1: Summary of clinical variables used in the economic model

Variable	Baseline Figure	Rational / Source
Implantation of device		
Peri-operative death rate	1.12%	Based on the data from FIX-CHF-4
Implantation complication rate	2.24%	Average of clinical trials
Implantation failure rate	0.93%	Based on the data from FIX-HF-5
Mortality by NYHA class		
Annual mortality rate - NYHA class I (age 60-80+)	2%	SHFM prediction (http://depts.washington.edu/shfm/)
Annual mortality rate - NYHA class II (age 60-67)	3%	
Annual mortality rate - NYHA class II (age 68-80+)	4%	
Annual mortality rate - NYHA class III (age 60-70)	6%	
Annual mortality rate - NYHA class III (age 71-84)	7%	
Annual mortality rate - NYHA class III (age 85+)	8%	
Annual mortality rate - NYHA class IV (age 60)	10%	
Annual mortality rate - NYHA class IV (age 61-71)	11%	
Annual mortality rate - NYHA class IV (age 71-79)	12%	
Annual mortality rate - NYHA class IV (age 80+)	13%	
Hospitalization rates		
Monthly hospitalization rate of NYHA I	2.03%	Raw data form FIX -HF-5 subgroup analysis for NYHA III and HRs by Ahmed et al. applied to these rates for NYHA I,II, IV
Monthly hospitalization rate of NYHA II	2.50%	
Monthly hospitalization rate of NYHA III	3.50%	
Monthly hospitalization rate of NYHA IV	6.92%	
Hazards of hospitalization by NYHA		
Hazard ratio of hospitalization of NYHA I versus III	0.581	Ahmed et al.
Hazard ratio of hospitalization of NYHA II versus III	0.715	
Hazard ratio of hospitalization of NYHA IV versus III	1.977	
Hospitalization outcomes		
In hospital mortality rate, age 60-64	3.4%	National UK HF Audit
In hospital mortality rate, age65-74	6.2%	
In hospital mortality rate, age75-84	9.5%	
In hospital mortality rate, age 85+	14.9%	
HR of III/IV relative to I/II	1.38	
Post discharge mortality, age 60-64 (days)	21.8% (586)	
Post discharge mortality, age 65-74 (days)	31.4% (497)	
Post discharge mortality, age 75-84 (days)	42.1% (414)	
Post discharge mortality, age 85+ (days)	57% (295)	
HR of III/IV relative to I/II	1.13	
Device related events		
Events per month	1.08%	Average of data from FIX-4, 5, 5 Sub
NYHA Class by therapy arm at one year		
CCM NYHA I	15.20%	From FIX-HF-5 subgroup analysis
CCM NYHA II	36.40%	
CCM NYHA III	43.40%	
CCM NYHA IV	5.10%	
OPT NYHA I	3.90%	
OPT NYHA II	37.70%	
OPT NYHA III	44.20%	
OPT NYHA IV	14.30%	
Utilities		
OPT NYHA I	0.682	Algorithm of Calvert et al. applied to MLWHFQ data from FIX-HF-5 subgroup analysis
OPT NYHA II	0.642	
OPT NYHA III	0.534	
OPT NYHA IV	0.387	
CCM NYHA I	0.788	
CCM NYHA II	0.728	
CCM NYHA III	0.603	
CCM NYHA IV	0.491	
Utility Decrements for hospitalization		
NYHA I	0.040	Griffiths et al.
NYHA II	0.070	
NYHA III	0.100	
NYHA IV	0.290	

Table 2: Unit cost items used in the analysis

Item	%	Cost (£)	Source
OPTIMIZER	100%	17,000	Impulse Dynamics, Expert advice and hospital data
Leads (3)	100%	395	
Other hospital cost	100%	970	
- Staff	100%	245	
- Capital	100%	120	
- Consumables and test	100%	95	
- Hospital care	100%	510	
Total implantation cost		18,365	
Surgical complications	25%	1,985	NHRC
Lead displacement	25%	965	
Device related events	25%	1,396	
Infections	25%	2,074	
Mean complication cost		1,605	
Hospitalization HF without CC	42%	1,396	NHRC
Hospitalization HF Hospitalization HF With CC	58%	2,309	
Mean HF hospitalization cost		1,926	
Cost of death during hospitalization	100%	1,396	NHRC
Cost of death due to HF with emergency care	100%	9,756	PSSRU
Specialist visit	54%	100	NICOR HF Audit, PSSRU
GP visits	80%	41	
Nurse	69%	49	
Care for elderly	19%	38	
Rehabilitation	11%	1,758	
Mean annual outpatient HF care cost		642	

With regard to safety, in the FIX-CHF-4, the incidences of death and adverse events were relatively low and were balanced between active and sham treatments during the randomized phases of the study. In the FIX-HF-5 Pilot study the incidence of serious adverse events and hospitalizations were low, and the overall event-free survival tended to be better in the active treatment group. Serious adverse cardiac events occurred more frequently in the control compared with the treatment group (9 versus 4 events, respectively). In the FIX-HF-5 study for the composite safety end point of all-cause hospitalizations and all-cause mortality, 4 subjects in the CCM group and 14 subjects in the OMT group were withdrawn from the study before experiencing a safety end point and therefore lost to follow-up. For the intent-to-treat population (assuming subjects lost to follow-up did not have any events), there were 103 events in the 213 subjects randomized to the OMT group (48.4%) and 112 events in the 215 subjects randomized to the CCM group (52.1%). The primary safety end point of the study was met. With an intention-to-treat analysis, 13 (6.0%) of the 215 subjects randomized to the CCM group died during the 50-week follow-up period ($P = 0.25$ vs OMT alone by Fisher exact test). Another recent meta-analysis of the aforementioned trials, indicated that that CCM is not associated with excess all-cause mortality, all-cause hospitalizations or adverse effects over OMT²⁰.

In conclusion, evidence indicates that CCM therapy is safe and effective for use in patients, greater than 18 years of age, with symptomatic heart failure due to left ventricular systolic dysfunction and normal QRS duration (i.e. ≤ 120 ms), despite the use of appropriate optimal medical therapy. The benefits are maximized in patients with NYHA functional class III and EF between 25% and 45%. The technology is already reimbursed in some health care systems, whilst is being evaluated in others by their health technology assessment agencies. Comprehensive knowledge of the cost and cost-effectiveness of therapy is important not only for reimbursement purposes but also for guiding physicians in the responsible allocation of scarce resources⁷. Nonetheless, there is no published economic evaluation today for this new therapy. Hence, an economic evaluation was undertaken to evaluate the cost-effectiveness of CCM therapy with OPTIMIZER plus optimal medical therapy (CCM+OMT) versus optimal medical therapy (OMT) alone in HF patients. As economic evaluations should make reference to a particular health system setting, the UK was chosen. This is the first economic evaluation, to our knowledge, for this new therapy option and the rest of the paper reports its methodology and results.

Methods

Modeling Approach

The outcomes associated with each alternative treatment option are estimated by means of a state transition Markov model, which simulates over time the progression and the management of a patient cohort under the two hypothetical therapy scenarios. The model estimates in each case the mean expected survival, quality of life, health events, and treatment cost. The simulation runs on a monthly cycle basis until the death of everybody in the cohort. No half cycle correction was deemed necessary. The perspective adopted is that of the National Health Service in the UK and a 3.5% discount rate is applied for all outcomes. Baseline event rates are applied in the OMT arm and those of the CCM+OMT, wherever applicable, are estimated by application of relative risk rates. The base line population considered is that of the sub-group analysis of the FIX-HF-5 study.

The model has a short and a long term part. Its structure is presented graphically in Figure 1. Patients in the OMT arm are entered immediately in the long term part of the model. The short term part is designed to reflect the events around the implantation of the device. The entire CCM+OMT therapy cohort starts first in the short term part of the model. During implantation, a small but otherwise non-negligible risk of death is assumed. Moreover, the procedure may fail in some cases and these patients inevitably move in the long run to pharmacotherapy and assume the same event rates with those in the OMT alone arm. Surviving patients in whom the implantation is successful move the long term part of the CCM+OMT arm. Nonetheless, a portion of these patients may also experience complications during the implantation, in which case they consume more resources and assume thus a higher cost.

In each run in the long term part, based on corresponding transition probabilities, the model estimates the number of patients in each state and the associated health and economic outcomes. Specifically, patients over time may move from NYHA class III to another NYHA class status, which in turn defines their probability of hospitalization. Moreover, NYHA class and age define the general probability of dying. In addition, hospitalized patients may die during hospitalization

Table 3: Cost (£) per therapy arm *

	CCM+OMT	OMT	Incremental
Implantation	18,365 (18,365;18,323/18,407)	-	18,365 (18,365;18,323/18,407)
Drug Acquisition	1,365 (582;508/663)	1,362 (629;552/710)	3 (-46;-44/-47)
Implantation Complications	36 (36;23/52)	-	36 (36;23/52)
Post-Implantation Complications †	21 (21;17/25)	-	21 (21;17/25)
Heart Failure Hospitalizations	4,579 (4,356;4,232/4,483)	4,913 (4,920;4,209/5,681)	-334 (-564;-1,197/24)
Outpatient Visits	3,446 (3,292;3,198/3,382)	3,048 (3,049;2,956/3,139)	398 (243;242/244)
Device Replacement	3,090 (2,883;2,709/3,052)	-	3,090 (2,883;2,709/3,052)
Worsening health state	224 (222;174/279)	704 (704;635/776)	-480 (-482;-461/-498)
Death	6,231 (6,415;6,325/6,510)	6,858 (6,857;6,774/6,940)	-627 (-442;-449/-430)
Implantation Failure - Death	109 (109;89/132)	-	109 (109;89/132)
Total Therapy Cost	37,467 (36,282;36,029/36,532)	16,885 (16,158;15,438/16,917)	20,582 (20,124;19,331/20,872)

* The numbers in parenthesis are the mean and the 95% uncertainty intervals obtained from the stochastic analysis

Table 4: Cost-Effectiveness Analysis*

	CCM+OMT	OMT	Incremental
Cost (£)	37,467 (36,282;36,029 /36,532)	16,885 (16,158;15,438/16,917)	20,582 (20,124;19,331/20,872)
LYG	7.96 (7.6;7.40/7.81)	7.00 (7.00;6.58/7.38)	0.96 (0.61;0.18/1.06)
QALYs	5.26 (5.04;4.88/5.20)	4.00 (4.00;3.59/4.37)	1.25 (1.04;0.64/1.48)
ICER/LYG	-	-	21,415 (36,057;22,543/64,580)
ICER/QALY	-	-	16,405 (19,683;15,851/25,220)

ICER, incremental cost-effectiveness ratio; LYG, life years gained; QALYs, quality-adjusted life years

* The numbers in parenthesis are the mean and the 95% uncertainty intervals obtained from the stochastic analysis

and in addition they carry for twelve months post hospitalization a higher risk of death relative to those not hospitalized. Patients on the CCM+OMT arm may also experience a device related event, requiring hospitalization, during the first year post implantation. Patient quality of life depends on their NYHA class and a decrement is applied for each hospitalization. Relevant costs are associated with each health state in the model. The model accumulates outcomes and estimates mean results per patient.

Clinical Inputs

Peri-operative event rates

Based on the FIX-HF-4 study¹⁶ a death rate of 1.12% was estimated. This figure is used even it is probably an overestimate as the device in use to-date is less than about half

the size of the device used at the time of the above study. Moreover, from the FIX-HF-5 study an implantation failure rate of 0.93% was estimated, and these patients are switched to OMT, assuming thereafter the corresponding event rates. From the FIX-HF-4 and the FIX-HF-5 study a complication rate of 2.24%, was estimated at implantation and these patients are continue at the device arm but incur extra costs.

NYHA class transition rates

Over time transition rates to different NYHA classes were estimate from the subgroup analysis of the FIX-HF-5 clinical trial²¹. Follow up data on number of patients per NYHA class and therapy arm were available in 12, 24 and 50 weeks. Linear interpolation was used to get estimates for the intermediate months. The last observation in week 50 is carried forward and hence the benefit of CCM+OMT is assumed only for a year and there is no other benefit assumed thereafter. It is also assumed that reversion from that point onwards is not possible and assumption which is supported by trends observed in the 50 week data.

General mortality rates

Mortality rates from the clinical trials done to evaluate CCM therapy are not available, as they were powered for other efficacy end points. Hence, the interactive version (available at <http://depts.washington.edu/shfm/>) of the Seattle Heart Failure Model was used to predict mortality by NYHA class and age for HF patients with the characteristics of those evaluated here²²⁻²³. Annual mortality rates derived from the model are converted to monthly ones using the following formula: Monthly mortality rate = $1 - (1 - \text{annual mortality rate})^{1/12}$.

Hospitalization rates

Based on the data available from FIX-HF-5 subgroup analysis²¹ all cause

hospitalizations and re-hospitalizations were estimated at 3.5% on a monthly basis. These reflect mainly NYHA class III patients. A study by Ahmed et al.²⁴ indicates that higher NYHA class is associated with increased rates of hospitalizations. The adjusted hazard ratios, obtained by multivariate analysis, for HF hospitalizations relative to class I, were: 1.16 (95% C.I. = 0.76-1.77), 2.27(95% C.I. = 1.45-3.56), and 3.71 (95% C.I. = 1.25-11.02) for NYHA class II to IV respectively. These were converted using NYHA III as a benchmark and were applied to the aforementioned NYHA III hospitalization rates derived from the FIX-HF-5 to estimate rates for the other three NYHA classes.

Mortality rates of hospitalized patients

Hospitalized patients exhibit high mortality rates in the hospital

**Table 5:** One way sensitivity analysis

	Low Value	High Value	ICER/QALY Low (£)	ICER/QALY High (£)	Difference ±Low (£)	Difference ±High (£)
Discount Rate - Outcomes	0	6%	12,404	19,415	-4,001	3,010
Discount Rate - Cost	0	6%	17,779	15,754	1,375	-650
Discount Rate - Both	0	6%	13,443	11,912	-2,962	-4,493
Device Replacement (year)	13	18	16,958	15,586	553	-819
Utility sets*	1	3	22,716	22,500	6,311	6,095
Device Cost (£)	13,600	20,400	13,202	19,607	-3,202	3,202
Hospitalization Rates**	-20%	+20%	15,767	17,035	-638	630
Post-Discharge Mortality Rates**	-20%	+20%	15,881	16,940	-524	535
Utility Weights Rates**	-20%	+20%	20,386	13,724	3,981	-2,680

* The baseline set of utilities is derived as explained in the methods section; the second set of utilities is unadjusted for the difference in the QoL of patients in the two groups at the baseline of the FIX-HF-5 sub-group analysis; the third set of utilities is derived from Griffiths et al¹⁸; ** changes ±20% to all the baseline values in the model

and after hospitalization. The last HF audit in the UK indicated and in-hospital mortality was about 9.4% in the period between 2009-2013, ranging from 3.4% in those at 60 years of age to 14.9% in those above 85²⁵. A Cox proportional hazards model indicated also a hazard ratio of 1.38 (95% C.I. = 1.3 - 1.46) for NYHA class III/IV relative to I/II. Moreover, according to the last National Audit over the period 2009-2013 about 40.2% of patients died post discharge with a median follow up period of 363 days. Mortality was from 21.8% in those at 60 years (median follow up 586 days) to 57% (median follow up 295 days) in those above 85 years of age. A Cox proportional hazards model indicated a hazard ratio of 1.13 (95% C.I. = 1.09 - 1.16) for NYHA class III/IV relative to I/II²⁵. These in and post hospitalization rates by age band are used and are adjusted for NYHA class III/IV based on the above hazards. Mortality rates are converted to monthly ones using the approach presented earlier.

Post operative device related event rates

The following monthly rates were estimated from the CCM clinical trials, FIX-CHF-4: 0.51%, FIX-HF-5: 1.19%, and FIX-HF-5 subgroup analysis: 0.76%. In an observational study which reported long term results of CCM use, a monthly rate of 0.95% was derived²⁶. Hence the average of these estimates (0.878%) is used. As in other similar modeling exercises it is assumed that these events reach a floor after a year²⁷. Because of the low prevalence of events it is assumed that they are evenly distributed in the following categories: surgical complications, lead displacements, device related events and infections.

Battery replacement rate

The OPTIMIZER is powered by a rechargeable lithium-ion battery made by Quallion specifically for implantable devices. Quallion's lithium-ion chemistry has been designed to last 25 years implanted in the human body and has demonstrated so far at least over 11 years of long life since its introduction in 2003 (Quallion, Implantable Medical Batteries, <http://www.quallion.com/sub-mm-implantable.asp>, last retrieved: October 6, 2014). The expected lifetime for the OPTIMIZER battery was estimated by the manufacturer using special methodologies to be at least 15 years, a figure which is supported by a long term observational study of CCM therapy²⁶.

Quality of Life Measurement

Calvert et al.²⁸ reported a methodology for eliciting Euroqol

EQ-5D (<http://www.euroqol.org/>) estimates from MLWHFQ values, using the following formula: EQ-5D = 0.9554 - 0.00795 (95% C.I. = -0.00885 to 0.00706) * MLWHFQ score. This approach was applied to the MLWHFQ scores corresponding to the subgroup of the FIX-HF-5 study being considered here. However, at the baseline of the study, the CCM group had lower quality values and hence all scores in the CCM+OMT arm were adjusted by a decrement representing the difference in the two arms at baseline. In the sensitivity analysis results are also computed without this correction. Moreover, Griffiths et al.²⁹ obtained EQ-5D scores by NYHA class and decrements in cases of hospitalisations for a HF population similar to the one considered here. The decrements associated to hospitalisations by NYHA class are utilized in the present analysis. Furthermore, in the sensitivity analysis the utility scores from this study, which were elicited directly, are also assessed instead of the ones obtained indirectly through conversion from the CCM trials, using the aforementioned formula. The clinical data used are summarised in Table 1.

Cost Estimation

The data used in the study for costing the therapies are presented in Table 2. All patients are assumed to have a monthly OMT drug cost which depends on their corresponding NYHA class. This was estimated based on expert advice and information from the British National Drug Formulary, taking into account the share, type and dose of drugs used in each group of patients. The monthly cost of OMT for NYHA class I to IV was £6.23, £15.84, £20.78, and £24.65 respectively.

Patients with the device are also associated with the initial cost of device implantation, plus the cost of any device related events and if they live long enough the cost of device replacement. The cost of OPTIMIZER and the implantation procedure is based on the study of relevant data derived from a hospital located in London it is presented in Table 2. The average time of the procedure was assumed at about 120 minutes and the average length of hospital stay 2 days. In terms of complications during and post surgery for the device implantation the surgical complications tariff from the National Schedule of Reference Costs is used³⁰.

All hospitalized patients - independently of whether they survive or die in hospital - assume a corresponding hospitalization cost. For survivors, it is assumed based on data from National Schedule of Reference Costs³⁰, that 20% of cases are

more complex. Particularly in relation to those dying during hospitalization, the cost tariff related to HF hospitalization with complications is applied from the National Schedule of Reference Costs³⁰. Patients who move to NYHA class IV due to worsening health status are associated with a cost of hospitalization.

According to evidence from the Personal Social Services Research Unit³¹ the cost per HF decedent is significant and is mainly associated emergency. The cost per HF decedent from the aforementioned study is utilized for those dying from HF in general without hospitalization. This is particularly relevant for the case of the patient group under evaluation, who are not dying from sudden cardiac death but because of worsening heart status.

From the last National HF audit there are data on the services used on an outpatient basis to manage HF patients and these are used here²⁵. These are deemed relevant as the great majority of patients upon the which the audit reports data are at the NYHA class II and IV. The unit costs of these services are taken from the Personal Social Services Research Unit³¹. Two visits are assumed per year except for rehabilitation were a single course is assumed.

For device complications tariffs from the National Schedule of Reference Costs are used³⁰. In particular for surgical complications it is assumed that on average the cost is that corresponding to surgical complications with intermediate risk. For the cost of lead displacement it is assumed a new lead and two days of hospital stay. For infections the cost of managing infections is used. For the cost of device related events the cost of Heart Failure or Shock without complications is assumed. In the CCM trials so far post implantation complications did not require explantation and implantation of new device and hence such an event was not accounted for.

Analytical Aspects

The main outcomes of the model concern the mean total therapy cost, life years and quality adjusted life years (QALYs) for each therapy option. Incremental results are used to evaluate the cost-effectiveness of the device arm. One-way sensitivity analysis is used to test the impact of individual variables on the results. Moreover, the model has been designed to quantify uncertainty probabilistically. Monte Carlo simulation is used to generate distributions of total costs and QALYs, which are then utilized to construct cost-effectiveness acceptability curves (CEACs), which show the probability of each therapy being optimal given a particular threshold value for cost-effectiveness. The predictions of the model are compared to the actual figures attained from an observational CCM study to assess its predictive ability and reliability.

Results

The total mean life-time cost (discounted) of therapy is £37,467 in the CCM+OMT arm and £16,885 in the OMT arm (Table 3). As expected, the cost in the CCM+OMT arm is driven by the cost of the device and its replacements. Moreover, despite improvements in their health status, because patients with the device are predicted to live longer, overall they are also associated with higher cost for outpatient care and hospitalizations. Moreover, as shown in Table 4, patients in the OMT arm are expected to have 7.00 LYs and 4.00 QALYs, where as those on CCM+OMT 7.96 and 5.26 respectively. Hence, patients in the CCM+OMT arm gain 0.96 LYs and 1.25

QALYs. The incremental cost per QALY is £16,405 and the incremental cost per LY £21,415. The results of stochastic analysis are somewhat higher with a cost per QALY at £19,683 and the incremental cost per LY at £36,057, due to extreme values in some of the simulations.

One-way sensitivity analysis is presented in Table 5. For simplicity reasons, only the variables with significant impact (> £500) in the ICER per QALY are presented. The most important parameters in the analysis include: the utility weights, the discounting rate, the device replacement rate, the overall mortality rates, the post discharge mortality rates, the hospitalization rates and the device cost. Nonetheless, notably most of them have marginal impact and only utilities affect significantly the results, however the maximum impact is £6,311 and the corresponding incremental cost per QALY raised at £22,716. The cost effectiveness acceptability curve is depicted in Figure 2. It is seen that at £30,000 per QALY the likelihood of CCM+OMT being cost-effective is 99.8% and at £25,000 per QALY 97%.

Discussion

Based on a modeling approach, and the assumption that long term improved pVO₂ and NYHA class will lead to improved survival, the present analysis has given a strong indication that the use of CCM is likely to improve survival and patient quality of life. In the UK technologies are adopted when they fall below thresholds of about £20,000 to £30,000 per QALY. In a recent guidance (<http://www.nice.org.uk/guidance/ta314>) NICE issued a positive recommendation for use of ICDs and CRTs devices whose ICERs relative to OMT were in line with those obtained here. Thus, CCM therapy may be also considered cost-effective from different perspectives. Nonetheless, conclusions should be viewed in the light of the inevitable caveats of economic studies as the present one, which synthesize data from many different sources under various assumptions, which need to be thoroughly justified and assessed in terms of their impact.

When a technology is in its first stages of development and evaluation, long term comparative data are not always available and decisions need to be made based on extrapolation from intermediate end points. This approach was inevitable here as randomized controlled trials have not been designed to collect long term data on hospitalization, quality of life and mortality rates associated with CCM relative to OMT. Hence, the intermediate end points observed in the trials were utilized to predict long term outcomes. In particular NYHA status is used to obtain hospitalization and mortality rates and hence improved survival and hospitalization rates are modeled on the assumption of improved patient pVO₂ and NYHA class status, which has been seen not to be the case in certain interventions, such as for instance positive inotropic agents. Also quality of life has been modeled on the assumption of improved performance on the MLWHFQ. Nonetheless, a recent review of economic models in HF has indicated that quite often this is the chosen approach to economic modeling for several new pharmaceuticals and medical devices in HF patients³². This is because whilst NYHA class classification involves a subjective assessment of the health status of HF patients, there is abundant evidence in the literature, from studies in different settings and populations, which indicates that patient NYHA class status is a predictor of mortality^{22-25, 33-44} and hospitalization^{24, 28, 34-37, 40, 43-47} rates and it is not a surprise therefore that there are a few heart failure economic studies

in the literature, where NYHA class is used to model disease progression in a similar way⁴⁸⁻⁵⁵. In this light it should be noted that NYHA assessment in the CCM studies was long enough to exclude transient placebo impacts due to the subjective assessment and the effect in this parameter is sustained throughout a year, so the reliance on the NYHA assessment seems proper and valid.

Additionally, CCM clinical studies show an improvement in pVO₂ which in the literature has been shown to be associated and to predict outcomes such as hospitalizations, mortality and quality of life in heart failure patients⁵⁶⁻⁶⁵. In particular, a recent study has shown that even modest improvements in pVO₂ levels are leading to better health status and hospitalization and mortality rates⁶⁰. Thus, in light of the benefit of CCM in this parameter, one may reasonably assume that this therapy arm will be associated with better survival and hospitalization rates. Moreover, better quality of life has also been shown to predict hard health outcomes like death and hospitalizations. A recent study showed that a 10 point decrement in the MLWHFQ was associated with a 23%-36% change in the risk of death or hospitalization for HF and hence it was recommended that quality of life is a predictor of survival and hospitalizations⁶¹. Hence for all three intermediate outcomes for which CCM trials have shown an improvement there is evidence that their improvement leads to hospitalization and mortality benefits. Also QoL was measured using a mapping approach, however three different methods were applied to deal with uncertainty. It is worth noting that according to a recent observational study which followed 81 CCM patients for sometime⁶⁶ the first year mortality in the CCM+OMT arm was 29.5% whilst the one predicted by MAGGIC was 40.0%, yielding a relative risk of 0.74 for CCM+OMT relative to OMT alone. At 3 years the present model for its population predicts 25% mortality for the OMT arm and 19.5% for the CCM+OMT arm yielding a relative risk of 0.78. Hence, the mortality benefit predicted by the model is similar in relative terms to that obtained in an observational setting.

It should be noted this study addresses only direct costs. However, there are indirect costs also involved, but due to the perspective adopted economic benefits in this area were not considered. In addition, it needs to be considered that the results presented here reflect a subgroup of patients and it is hard to extrapolate them more broadly. In any case modeling cannot replace log terms well designed studies with hard end points. These areas could be considered for further research. Any future trials must be of sufficient size to ensure statistical power and should collect information on long term hard outcomes such as mortality and hospitalization rates.

The use of CCM therapy in the NHS is not expected to have significant training and resource implications for the NHS. It is assumed that operators and the conditions of usage will be as those in the RCTs. If CCM were to be recommended as standard practice, further insight is required whether operators perform interventions as assumed here, that is as easily as other standard procedures, even though one may argue that operators implanting CRT devices will find this application easier. Finally, an assumption was made about the lifetime of the battery, based on best available evidence from the manufacturer and implantations so far and this assumption needs to be verified with real data.

In conclusion, the clinical effectiveness evidence available to date is fairly consistent in pointing out that CCM therapy leads to improved quality of life and exercise capacity according to

several metrics. The evidence is strongest for implantation in heart failure NYHA III patients with LVEF between 25-45%. No published evidence addressing the costs or cost-effectiveness of CCM therapy has been published in the literature. A Markov decision model was used thus to analyze its cost-effectiveness. This model was populated using RCT effectiveness data, evidence from the literature, expert opinion and UK cost data. The analysis provides evidence that the use of CCM may promote survival and quality of life and is cost effective compared to optimal medical therapy alone. These conclusions are based on several assumptions and data hence they should be viewed in their light. At this stage modeling was the best available approach to assess cost effectiveness given the lack of long term hospitalization and mortality data and clinical trials should be undertaken to provide this missing evidence.

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